



WOOL GATHERING

Saturday & Sunday, 29-30 October 2016

STALLHOLDERS INFORMATION

INTRODUCTION

The Kendal Wool Gathering is now celebrating our 4th year and has now established itself on the calendar of festivals with support from the quality exhibitors within the wool & craft industry.

As organisers of this not for profit voluntary run event, we are once again looking to attract similar stands to last year, demonstrating quality with the following criteria.

- » **Selling products made from wool or other natural fibers**
- » **Provide and sell materials or equipment used in the creation of these products**
- » **Exhibiting information and the links to Kendal and the northern region's woolen heritage**
- » **Working with the local farmers and demonstrating their importance to the local rural community and our environment**

It is important that the Kendal Wool Gathering maintains the exceptional high standards set by the previous years, which has given the visitors and customers such an enjoyable visit.

With the attendance again rising by 10% the Gathering enjoyed an amazing 7,145 visitors with the stats showing an increase of 6% on the Saturday and 16% on the Sunday.

Once again the event is free entry to ensure that there is no barriers for visitors to spend their money with the stall holders.

We hope the 2016 Event will prove to be another entertaining and informative experience for the public, ideally timed to encourage our visitors to take up a new wool related hobby buy the necessary materials to continue their hobby or to purchase a unique gift for Christmas.

This event is not being organised for profit by the volunteers, but needs to cover its expenses. Again this year we have the benefit of using K Village Kendal as the main venue along with a split location at Kirkbie Kendal School all within easy walking distance of the underground car park.

CNJ Media Events Ltd along with the Westmorland Agricultural Society on the livestock side, will ensure the event is run in a professional manner.

EVENT TIMES

The event has moved to the last weekend in October Saturday 29th and Sunday 30th to accommodate the change this year to Bakewell's Wool Gathering.

The event will be open to visitors from 10am till 5pm on Saturday and 10am till 4pm on Sunday. K Village is open to the public from 9.30 till 6pm Monday – Saturday and 10 till 5pm on the Sunday. Underground Car Park is open from 8am till 6pm.

LOCATIONS

It is our intention to theme the event again using the term Wool Rooms and Static display areas, due to the success of last year we have the use of the local Grammar School across the road to expand. Final layouts will be confirmed when final planning meetings take place in September.

Set Up Times will be subject to your location as the School location will close earlier on the Sunday as it has to be cleaned ready for the Monday Morning Assembly.

All Stands must be removed immediately after the doors close on the Sunday.

If you have any queries prior to booking, please contact Cliff Dixon at cliff@kendalwoolgathering.co.uk

COSTS

In order to attract existing stand holders we have kept the cost the same as last year, therefore the costs are as follows:

Single Stand	£75 (2m frontage x 2m)
Double Stand	£125 (4m frontage x 2m)
Table Hire	£5 each
Chair Hire	£2 each
Power Supply	£25 (double socket – no heaters or kettles)

All prices are for the full two days.

Advertising opportunities will arise and you will be invited to participate (no hard sell) costs to be confirmed.

Early confirmation and deposit payment will provide you the benefit of a free listing on our website and free exhibitors parking.

If you are one of our previous exhibitors, please just confirm any additions to your descriptions and website offers etc. Please make a note on the booking form if you have any preference to your location or other exhibitors you would like to be near.

A deposit of £50 is required to be sent to by cheque or online banking payment. If you are using a personal cheque please write clearly on the back the name of the trading title of the stand.

If you are successful in your application, an invoice will be emailed to the email address on the form. Full payment must be made by 1 October for you to be included in all print and promotional material.

Please check our standard terms and conditions supplied.



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STALLHOLDERS APPLICATION

Your name Company name

Address
Postcode

Contact Tel Contact Email

Stall Name Website

Business Tel Business Email

Listing Text

Please provide a brief description for marketing use and programme and website listings. This will also help us determine your application.

	COST	QTY	AMOUNT
Single Stand	£75		
Double Stand	£125		
Table	£5		
Chair	£2		
Power Supply	£25		
	TOTAL		

Other Information

Please provide any other information including preferred stall position.

Signed Date

PLEASE RETURN TO:
Kendal Wool Gathering c/o CNJ Media Events,
Browside Barn, Browside Barn, Newton in Cartmel, Cumbria LA11 6JH



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TERMS & CONDITIONS

Stand holders must adhere to the aims of Kendal Wool Gathering and ensure that their merchandise is suitable. You may be asked to remove goods that do not reflect the objectives of the event.

Sales and display materials must be confined to the marked out area of the stand and must not obstruct the aisles or protrude into adjacent stalls. Banners and promotional materials must be single-sided, so they are not visible from other stands. You may not display promotional material anywhere else in the mall.

The name of your organisation must be clearly displayed on your stand. If you wish to share your stand with another organisation, this must be clearly stated on the application form. Subletting and unofficial sharing of stands is not allowed.

Music is provided at the venue, so please don't play any music at your stand.

K Village has burglar alarms and CCTV and the Wool Market area will be locked when the event is closed. However, you are responsible for your own merchandise and property. K Village and Kendal Wool Gathering are not responsible for any loss or damage.

Your stand must be manned for the duration of the event over both days and must be fully set up by 9.30am on each morning. You may not start to dismantle the stand until 4pm on the Sunday.

In the event of a No-show by the stand holder, the £50 deposit will be forfeit.

Due to the short timescales, if you cancel we will not refund any fees paid.

The stand holder must have public liability insurance of at least £2 million valid for the dates of the event.

You will be asked to complete and submit a risk assessment for your stand. You are responsible for ensuring that any person working on your stand is aware of any risks and has also read and understood these terms and conditions.

On arrival at the event, you will be given a Stand holder pack which will contain the K Village Evacuation procedures. It is your responsibility to ensure anyone working on your stand has read and understood these procedures.

You must remove any goods and rubbish by 6pm on Sunday. Any goods left behind may be disposed of.